



2019 SPONSOR BENEFITS & AGREEMENT

SPONSOR BENEFITS

	PRESIDENT'S CLUB \$20,000	DIAMOND CLUB \$15,000	RUBY CLUB \$10,000	SAPPHIRE CLUB \$5,000	PLATINUM LEVEL \$2,500	GOLD LEVEL \$1,000	SILVER LEVEL \$500	BRONZE LEVEL \$300
Online - Sponsor Logo	Large	Small	✓	✓	-	-	-	-
Online - Name Listing	-	-	-	-	✓	✓	✓	✓
Tickets to Football Event	✓	✓	✓	✓	✓	✓	✓	✓
Display Board Logo Placement at All Events	✓	✓	-	-	-	-	-	-
Program Book - Print Ad	Full <small>Inside Cover</small>	Full	Full	Half	Third	Quarter	Thumbnail	-
Program Book - Logo on Cover	✓	✓	-	-	-	-	-	-
Program Book - Sponsor Listing	✓	✓	✓	✓	✓	✓	✓	✓
Booth at All Events	✓	✓	✓	✓	-	-	-	-
Entrance Banner - Name Listed at All Events	✓	✓	✓	✓	-	-	-	-
5K Event Branding (see details)	✓	✓	✓	✓	-	-	-	-
Basketball Tournament Branding (see details)	✓	✓	✓	✓	-	-	-	-
Cheer Camp Branding (see details)	✓	✓	✓	✓	-	-	-	-
Check Presentation	✓	✓	✓	✓	-	-	-	-
Social Media Campaign	✓	✓	✓	✓	-	-	-	-
Game Ticket - Logo on Back	✓	✓	✓	✓	-	-	-	-

REMIT PAYMENT TO: PRESIDENTS BOWL, C/O TOM SHIELDS, PO BOX 1443, SIOUX FALLS, SD 57101-1443

CONTACT: TOM SHIELDS AT 605-261-2509 OR INFO@PRESIDENTSBOWL.ORG

PRESIDENTS' BOWL TAX ID#91-1776303

www.presidentsbowl.org

ARTWORK SPECIFICATIONS

**DEADLINE FOR LOGO
SUBMISSION
JUNE 15, 2019**

**FINAL AD ARTWORK DUE
JULY 15, 2019**

FULL PAGE & INSIDE COVER*
7.5" w x 10" h

*INSIDE COVER SPACE
for President's Club Sponsor

HALF PAGE
7.5" w x 4.875" h

QRTR PAGE
3.625" w x 4.875" h

THUMBNAIL
1.5" w x 2.5" h

THIRD PAGE
7.5" w x 3.25" h

PRINT ARTWORK:
Acceptable file format(s) PDF.
All fonts embedded.

LOGO ARTWORK:
Acceptable file format(s) JPG, EPS.
Resolution of at least 300dpi.



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EVENT BRANDING DETAILS

1 MILE, 5K, 10K RACE EVENT

- Logo on T-Shirt
- Logo on Start & Finish Banners
- Booth
- Logo on Yard Signs placed on 5K Trail
- Social Media

CHEER CAMP EVENT

- Logo on T-Shirt
- Logo on Event Banner
- Social Media

FOOTBALL SKILLS COMPETITION

- Logo on T-Shirt
- Logo on Event Banner
- Social Media

FOOTBALL GAME

- Logo listed in Print Ad
- Booth
- Logo on T-Shirt
- Logo on Event Banner
- Social Media

BASKETBALL TOURNAMENT

- Logo on T-Shirt
- Logo on Welcome Banner
- Logo on Bracket
- School Flyer
- Social Media

SPONSORSHIP AGREEMENT



SPONSOR LEVEL SELECTION

SPONSOR INFORMATION

NAME _____ COMPANY _____

PHONE NUMBER _____ E-MAIL _____

ADDRESS _____ CITY _____